

# The FLAME

Vol.171 December 2022

SSGC's Official Newsletter

## SSGC's Chairperson inaugurates assembly line for G-4 meters





# LPG – A fuel that you can trust



SSGC-LPG (Pvt) Ltd. (SLL), SSGC's wholly owned subsidiary is offering energy-efficient, blast - free fiber glass cylinders, especially to tail-end or low pressure areas at affordable rates.

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## Editor's Note

### MMP – Aiming Beyond Borders

SSGC's Meter Manufacturing Plant (MMP) has carved out an enviable reputation as the only vertically integrated, full-scale facility for the manufacturing of domestic gas meters in the entire South-East Asian region. The plant continues to support the distribution operations of the two gas utility companies in the country – SSGC and Sui Northern Gas Pipelines (SNGPL) through timely manufacturing of domestic gas meters at European standards.

In view of the expiry of the technology license agreement with ITRON (France), SSGC undertook active efforts with the technology provider to enable localization of the imported component (i.e. the measuring unit of the G-4 gas meter). Through diligent and focused efforts by the management, the technology licensor has agreed to enable local production of G-4 measuring unit and has agreed to reduce costs thereof.

With its meters now on the way to become 100% indigenized, MMP is now fully geared to meet gas utility's domestic meter requirement in the local and overseas markets on an extremely cost competitive basis.

Happy reading

## Message from the MD

Dear Team,

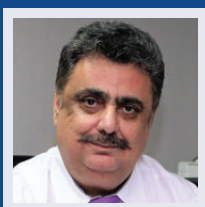
2022 has been a year marked by an impressive financial turnaround. The Company saw off many myriad challenges with a focused approach and veered once again towards financial turnaround after a lapse of many years. During the year, we made major reforms on many fronts such as UFG control, HR, infrastructure developments and have diversified into exploring alternative resources. The upshot of our efforts will come in the form of Stronger financials and UFG reduction which will generate resources for increasing investments in the rehabilitation of the transmission and distribution system. I firmly believe that corporate reforms of SSGC and investments to enhance the accessibility and sustainability of its network are expected to deliver cost efficiency and effectiveness.

Wishing you all a  
Happy New Year

Imran Maniar



## Editorial Team



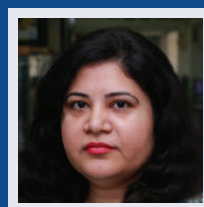
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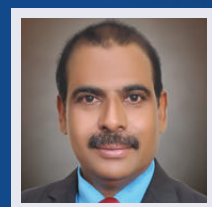
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# SSGC's Chairperson inaugurates new assembly line for G-4 meters



November 11, 2022 was a memorable day for the gas industry in Pakistan. SSGC's Chairperson Dr. Shamshad Akhtar inaugurated a new assembly line for measuring units of G-4 Gallus residential gas meters at the Company's Meter Manufacturing Plant (MMP).

The gas utility's Meter Manufacturing Plant is South East Asia's only one of its kind facility, located inside the Head Office compound.

SSGC's MMP started its production in 1975 with the prime objective of fulfilling domestic gas meters' requirements of both the Sui Companies. The plant is a source of direct and / or indirect income for around 10,000 Pakistanis. Besides, MMP is a progressive source of saving valuable foreign exchange.

Currently, two types of domestic gas meters - G-1.6 and G-4 - on European standards are under production at MMP with the potential of extending the product line(s) based on its extensive vertical integration, well-established vendor-base and years of know-how in gas meter manufacturing. Gas meters serve as cash-registers for the gas distribution companies and are therefore expected to fulfil stringent performance and metrological parameters, which the MMP's meters meet and, in some cases, exceed, owing to the excellent quality and refined technological improvements achieved through decades of continuous research and development efforts by both SSGC and ITRON (Europe based technology supplier). Therefore, prudence demands that the procurement of such critical devices should not be based on selecting a cheaper alternative(s).



The G-1.6 meter has been fully localized (96% parts produced locally); whereas the 'measuring unit' of G-4 gas meter was being imported from M/s. ITRON as per the conditions of the last License Agreement (expired in 2019). A new Technology Transfer and License Agreement has been negotiated and finalized with M/s. ITRON Inc. USA, which will enable production of G-1.6 and G-4 gas meters as designated 'Company Meters' in the Agreement, along with the production of 'measuring unit' at MMP in addition to the meter casing, index, plastic parts etc., thereby completing the localization of G-4 gas meter (Indigenized contents will enhance from the current 53% to 97%).

In the current economic situation, this major milestone shall entitle the Government of Pakistan to ensure huge cost savings along with development of the local vendor industry by introducing state-of-the-art-technology from the global leader in metering.

The landmark achievement was also witnessed by MD, SSGC Imran Maniar, SGM (UFG) Saeed Rizvi, Head of MMP Iqbal Muhammad and their team. The top management of ITRON's Commercial and Technical units lead by T. H. Syed, the exclusive agent of ITRON in Pakistan was also invited to be a part of the ceremony.





## SSGC, FFBL sign GSA for supply of gas



SSGC and Fauji Fertilizer Bin Qasim Limited (FFBL) recently signed the Addendum to the Gas Supply Agreement (GSA) at the SSGC Head Office in Karachi.

GSA between the parties for the supply of 68 mmcf/d gas for feedstock purposes has been renewed to December 31, 2025. The supply of gas is on 'as and when available basis.' Economic Coordination Committee (ECC) had already approved the requisite gas allocation.

Arif-ur-Rehman, MD, FFBL and Imran Maniar, MD, SSGC inked the GSA on behalf of their respective companies. Senior managers from FFBL and SSGC represented their organizations at the signing ceremony.





## LPG vessel brings in record 9,375 metric tons of LPG



In November 2022, SSGC-LPG (Pvt.) Limited (SLL), SSGC's wholly-owned subsidiary company took a major initiative of bringing its largest-ever vessel, to provide uninterrupted gas supply to the consumers. The vessels carried a record 9,375 metric tons of LPG. Early that month, a vessel carrying 8,500 metric tons of LPG anchored in the shores of Karachi for distribution of LPG to the local market.



The shipments were arranged to counter the demand-supply gap of natural gas due to manifold increase in winter demand, as per the directives of Ministry of Energy, Petroleum Division.

On the import of large vessels in the country, Amir Mahmud, MD, SLL said, “Our vision is to make sure that no one is deprived of the basic necessities of having an LPG supply. We have taken this initiative to import the largest LPG vessel to counter the energy crisis in the country. With the success of this project, we are only looking at more such initiatives that can help Pakistan, its people, and its economy specially during the peak winter months.”

Be it meeting the energy needs or supplying LPG to its customers at OGRA-notified prices, SLL is committed to playing its part in bringing convenience to its customers.







# SLL, SNGPL enter into LPG Distribution Agreement

SSGC-LPG (Pvt.) Limited (SLL) entered into an LPG distribution agreement with SNGPL whereby SLL would initially be distributing 100,000 LPG cylinders in the central and northern regions of Pakistan.

The agreement was signed on October 14, 2022 at SSGC Head Office in Karachi. MD, SLL Amir Mahmud and SGM (ES) SNGPL Imran Yousaf inked the agreement.

MD, SSGC Imran Maniar and MD, SNGPL Ali J. Hamdani witnessed the ceremony along with other senior executives of SNGPL, SSGC and SLL.

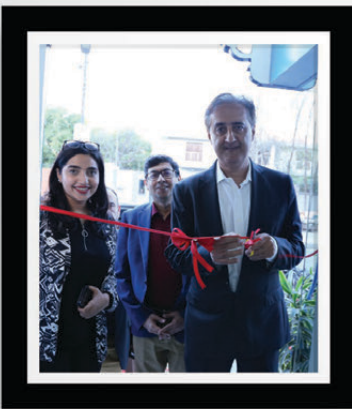




# SLL unveils its first LPG Facilitation Centre

SSGC-LPG (Pvt.) Limited (SLL) unveiled the first-of-its-kind LPG Customer Facilitation Centre / Brand Shop in DHA Karachi to ensure easy availability of LPG to the customers. Imran Maniar, MD, SSGC inaugurated the brand shop. Amir Mahmud, MD, SLL and his brand and marketing team hosted the event.

The facilitation centre offers plethora of benefits to the customer so that they can get their money's worth on the environment-friendly and affordable LPG fuel.





## SSGC resolves customers' complaints through Khuli kachehri sessions

In accordance with the directives of Prime Minister of Pakistan's PMDU (Performance Delivery Unit), SSGC continued to organize physical as well as online or virtual Ruburu or Khuli Kachehri sessions across its franchise areas to facilitate gas consuming customers, seeking redressal of their complaints.

The sessions were held in Karachi in which SSGC's senior management led by Imran Maniar, MD, M. Amin Rajput, DMD (F&A)/CFO and senior officials from concerned departments including Distribution and Customer Relations participated for noting down the issues of the call-in customers and ensuring their redressal in the quickest possible time. In other regions, regional and zonal heads with their concerned teams listened to the complaints of their customers so that they can be addressed in the shortest possible time.

On average, SSGC conducts around 20 online and physical sessions every month across the Company's franchise provinces of Sindh and Balochistan.





# HR organizes orientation session for CA inductees

SSGC's HR Department arranged an orientation program for the newly inducted CA trainees from ICAP, hired by the Company after a transparent selection process. The orientation was held on October 27, 2022 at the Company's Head Office auditorium.

The program is a joint collaboration of SSGC and ICAP, Karachi. SSGC-CA program aims to provide an ideal learning environment to work with the best in-class professionals that would help build a strong foundation for professional development.

SSGC's senior management led by Imran Maniar, MD, Amin Rajput, DMD (F&A) / CFO and Asad Saeed Khan, SGM (HR) welcomed the CAF-pass students into the gas utility and hoped that their association with the Company will help in enhancing their career.

Senior executives with background of chartered accountancy also shared their experiences with the newly inducted executives of working in SSGC.





## Sow a SEED Today, Harvest Tomorrow!

### Growth is a continuous process, and learning is the key to it

It's no surprise that employees who get regular opportunities to learn, grow more. SSGC is always committed for its employees' continuous development and growth to make them capable of achieving their professional goals as well as business excellence more efficiently. Hence, following the tradition, HR Department has again initiated the OD Learning Drive named SEED (Skills Enrichment and Enhancement Drive) for the year 2022-23. The focus of SEED is to help employees improve their communication, teamwork, leadership, and other critical soft skills along with technical skills that are essential for success in today's competitive corporate world.

In a constantly changing and fast-paced corporate world, learning and development is an essential function for the business which makes the employees prepared for challenges beforehand. Therefore, SSGC HR Department has initiated the learning drive with a set of trainings, aimed at enhancing the employees' soft and technical skills to help them excel in their current roles and prepare for future to accomplish their career ambition.

Initially, internal branding was done to create awareness of the training sessions to be conducted. HR Department has engaged renowned trainers to provide development opportunities surrounding the Company's core competencies to create a culture of Building Teams, Driving Results, Achieving Excellence and Shaping Future.

This structured learning drive has been designed with respect to grade-wise competencies, covers executives across the organization. In addition, HR Department also persuades employees for relevant outsourced trainings and certifications which helps them accomplish their goals efficiently and effectively making the organization successful. So far, following number of employees have been imparted with upskilled and reskilled training under the umbrella of SEED:

| Particulars      | Number of Participants |
|------------------|------------------------|
| Technical Skills | 1336                   |
| Soft Skills      | 1780                   |

Furthermore, SSGC management is always concerned for the development of employees and firmly believes that with the rapidly changing business environment, relevant competencies have become crucial to thrive and succeed in career ladder. Thus, the Company invests a huge amount for the employees' development and strictly instructs them to attend the trainings because investing time for development is not only the right thing to do, but it is also essential for the growth of individuals and sustainability of the business. Also, HR Department has been directed to accommodate employees in every possible way for relevant training sessions.

To reiterate, SEED is a valuable investment for both the employees and the Company. By participating in this learning drive, they have a chance to improve the skills and knowledge necessary to outshine in their careers, also benefiting the Company by being more productive and engaged workforce. Above all, the drive will help them feel more confident and competent in their abilities, which will contribute to a positive work culture and more committed and motivated team members.

**Courtesy: HR Department**





## SEED-THROUGH THE LENS





# Crackdown undertaken on unregistered domestic consumers in Surjani Town as mob turns unruly

SSGC's Gas Theft Intelligence Wing of Security Services and Counter Gas Theft Control Operations Department successfully carried out a major raid in Karachi's Surjani Town on the unregistered domestic residents who were stealing gas from the Company's direct pipeline.

The raiding team had earlier discovered that the residents of this locality had illegally reconnected the line that they had disconnected a few days ago during a previous raid.

Consequently, SSGC's Intelligence Wing planned a grand operation to disconnect the line and apprehend the culprits. Since the area locals had created a law-and-order situation while the raid was being undertaken the last time around, an elaborate operation was efficiently planned with SSGC Police and local police contingent in good numbers. During the raid, illegal gas line was disconnected and approximately length of 150 meters of the Company's gas pipes was also recovered.

During the operation, the residents created a

law-and-order situation by pelting stones from the streets and the rooftops of their houses on SSGC Operations team and Company vehicles, seriously threatening their safety in the process. When the situation further deteriorated, SSGC Police had to resort to aerial firing to protect the raiding party and disperse the mob. All men and material were safely removed from the site.

SSGC lodged FIRs against the culprits who were nominated by the area residents for providing illegal gas connections. Further investigation is in progress to apprehend the culprits with due assistance from the Surjani Town police.

SHO SSGC Police Station Madad Ali Zardari and SSGC Gas Theft Intelligence Team headed by Rao Gulzar performed extremely well during the operation.

SSGC has once again displayed zero tolerance and firm commitment towards uprooting the menace of gas theft and prosecuting the culprits under Gas (Theft Control and Recovery) Act 2016.





# Motivational speaker shares useful tips for cultivating a positive mindset



As part of Synergy-Talks Speakers Series, SSGC's Corporate Communication Department organized a motivational session entitled 'Positive Attitude Towards' Life at its Head Office auditorium on October 25, 2022.

Representing 'The Youth Club,' Mr. Khurram Alvi, Islamabad-based reputed entrepreneur, mentor and a motivational orator was the guest speaker on the occasion. Mr. Alvi reiterated the need to develop a positive mindset in one's personal and professional life since this approach is a sure-fire guarantee for enduring success. He cited many real-life examples to underscore his point. A sizable number of Company executives and staff participated in the session and interacted with the speaker with some insightful remarks and questions.

Earlier, in his welcome address, Salman A. Siddiqui, DGM/Incharge (Corporate Communications), pointed out that primarily due to COVID-19, Synergy-Talks series, that features an array of speakers from all walks of life, could not be held for a long time. However, now that the threat of the pandemic has receded, such healthy and interactive sessions for Company executives and staff will once again be a part of the Company's event calendar.

While concluding the session, Mr. Siddiqui thanked Mr. Alvi for consenting to be the guest speaker and for dilating so eloquently on the subject as such topics reinforce the need to cultivate positive mindset among individuals. He then presented the memento and company souvenirs to Mr. Alvi.





## Gift of solar powered computer innovation lab SSGC supports WANG to facilitate Bela's youth with entrepreneurship opportunities

Head of Corporate Communications  
Official Spokesperson - SSGC

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Company Limited  
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SSGC alongside its core activities of transmission and distribution of natural gas, has a rich history of executing vibrant Corporate Social Responsibility program with a sole objective of improving quality of lives of lesser privileged people spread over its franchise provinces of Sindh and Balochistan.

As a part of its CSR academic initiatives, SSGC partnered with Welfare Association for New Generation (WANG), a leading not-for-profit organization based in Bela, Balochistan for setting up a solar-powered computer laboratory in a family park in Ahmedabad, Bela. This digital lab has been named as WALLI, abbreviated for WANG Laboratory of Innovation.

Under this CSR project, SSGC facilitated WANG in constructing a fully furnished cemented block room with provision of complete electrical work. The room features branded computers, laser jet printer, air conditioner and complete furniture set with wooden chairs and tables in addition to all-inclusive solar system along with UPS inverter.

The formal inauguration of this digital computer lab was done by SSGC's DGM/Incharge Corporate Communications, Mr. Salman A. Siddiqui during an impressive ceremony organized by WANG on October 26, 2022. Speaking on the occasion, Mr. Siddiqui said that during recent past SSGC has emphasized on

building partnerships with not-for-profit organizations that are active in enhancing quality education, with more focus on vocational education. He anticipated that WALLI will go a long way in bringing major change in the lives of young men and women of Bela as they will fully utilize the various technology-based courses from this innovation laboratory and will be instrumental in transforming the economic conditions of their families by earning respectable livelihoods, through entrepreneurship.

Director WANG, Mr. Khalil Roonjho in his welcome address expressed his gratitude for SSGC and said that WALLI was WANG's prized dream for a long time that finally came on earth through this partnership with gas utility. He said that it is first of its kind facility in entire rural Balochistan and young people of Bela are very enthusiastic to learn about this unique facility in their vicinity and many of them have already approached WANG for their registration in digital courses.

Some of WALLI's faculty members also gave technical briefings for the audience's understanding that largely comprised of teachers, social activists, journalists and area notables along with students aspiring to enroll in WALLI. Dy. Manager Corporate Communications Syed Sadaf Abbas accompanied Mr. Siddiqui to Bela for this inauguration.



## SKMCH honours SSGC for supporting poor cancer patients

Shaukat Khanum Memorial Cancer Hospital (SKMCH) honoured SSGC by conferring its Social Responsibility Award 2021 in acknowledgment of gas utility's monetary contribution to facilitate free treatment of cancer patients from the lesser privileged communities, under its CSR program.

Salman A. Siddiqui, DGM/Incharge, Corporate Communications received the Award on behalf of SSGC from Dr. Faisal Sultan, CEO, SKMCH in an impressive ceremony, held at a local hotel in Lahore on November 16, 2022.



## Team CSR attends TRC's graduation ceremony

It was a real pleasure and soul satisfaction to see fledgling teachers graduating an exclusively designed course by Teachers' Resource Centre (TRC) that spans over a year and features ten customized modules, enabling them to learn the art of Early Childhood Education.

SSGC was honoured to have supported ten of these brilliant teachers out of batch of twenty two who were conferred with certificates in a highly impressive graduation ceremony held at TRC's office on December 2, 2022.

Under its CSR initiatives for 2021-22, this was the second batch in succession in which SSGC joined hands with TRC, doubling its facilitation from supporting training from five to ten teachers as compared with 2020-21.

SSGC is grateful to TRC for reaching out to the utility, making us partner in this journey of transformation of 15 such potential and aspiring young teachers who will now be imparting the basic education and skills to the beginners through this Early Childhood Education program.







## Computer laboratory gifted to NJV School



SSGC gifted a computer laboratory to Karachi's historic Government NJV School that is operational under the management of a leading Not-for-Profit organization, Akhuwat Foundation. This computer lab has been gifted to the students of NJV school by SSGC under its CSR program

On November 15, 2022, SSGC's Head of Corporate Communications and CSR, Salman

Ahmed Siddiqui inaugurated this computer laboratory by cutting the ribbon. Officials from both the organisations were present on the occasion.

Founded in 2003 by its Executive Director, Dr. Muhammad Amjad Saqib, Akhuwat Foundation endeavours to create a poverty-free society. With its head office in Lahore, the Foundation has over 800 branches across 400 cities in Pakistan.

Till date the organisation has disbursed 45 million interest-free loans (Qarz-e-Hasna) amounting to Rs. 128 billion to over 3 million families across Pakistan.



## Media campaigns during winters focus on diverse issues

During October to December 2022, with the advent of winter, as a regular practice, SSGC focused itself towards creating awareness in mass and social media on a number of gas related issues. Campaigns included encouraging customers to use conical baffles for a dual benefit of getting reduced gas bills and gas conservation and creating awareness about safe and wise use of gas-fired appliances during winters when consumption increases manifold due to space heating. Another campaign ran in print and social media announcing provision of gas thrice a day to the Company's domestic customers during meal timings to rationalize the use of gas during winters, especially in the backdrop of widening demand and supply gap.

The Company also ran a print and social media campaign advocating the use of LPG as an alternative fuel. The LPG campaigns stressed on creating awareness about LPG imported by SSGC's subsidiary company SSGC-LPG (Pvt.) Limited (SLL) while facilitating customers to order this affordable and environment-friendly fuel, online.

**CONSERVE NOW**  
For a Sustainable Tomorrow

Natural gas reserves are depleting on yearly basis. By following these steps, we can not only save gas but also ensure major savings in our monthly bills.

- Use gas stove efficiently
- Click hand at low flame
- Turn OFF the stove when not using
- Install conical baffle
- Use instant geyser
- Reduce gas leakage at connections

**Gas Supply Schedule**

MEALTIMING 6 AM TO 9 AM | MEALTIMING 12 PM TO 2 PM | MEALTIMING 6 PM TO 9 PM

**Making Gas Available on Top Priority**

Adhering to the directives of the Honorable Prime Minister of Pakistan, SSGC shall facilitate its esteemed domestic customers who are placed on top priority by the Government of Pakistan by ensuring the availability of gas supplies during meal timing, thrice a day, as per the above mentioned schedule.

**گیس ہیٹر بچھا دیں...**  
کھیں زندگی کا چراغ نہ بجھ جائے!

**LPG - A FUEL THAT YOU CAN TRUST**

Winter SSGC facilitates its customers by speedily delivering high quality LPG at their doorsteps. SSGC-LPG (Pvt.) Limited (SLL), SSGC's wholly-owned subsidiary company is delivering energy-efficient LPG cylinders with the following listed strengths:

- Designed for homes, blast-free fiber-glass cylinders
- Home delivery in 4-6 hours, especially in tail of (low gas pressure areas) colonies
- Affordable being economical than market price
- OGRA's determined rates
- Accommodate flexibility
- Light-weight and non-corrosive
- Fast time installation (At cost price)

**Place your orders for SLL LPG Cylinders NOW**

Click on to: [www.ssgclpg.com/order](http://www.ssgclpg.com/order) | Dial 1199 | SSGC's 24/7 Operational Helpline or 0321-225-5217 (WhatsApp)

**SAVE BIG**  
UP TO 25% GAS  
UP TO 45% CASH

**INSTALL A CONICAL BAFFLE IN YOUR GEYSER**

For the dual objective of ensuring natural gas conservation and overcoming gas shortages, Oil and Gas Regulatory Authority (OGRA) has made it MANDATORY for customers to install conical baffles in existing and new geysers.

Call SSGC Contact Center at 1199

**LPG - A FUEL THAT YOU CAN TRUST**

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# CGTO scores prosecution successes as raids continue

- In November 2022, on a tip-off, CGTO Operation Wing Karachi along with CRD and SSGC Police carried out a raid at Ahsanabad Co-operative Society (Central Region). It found that a Heavy Generator was used for power generation which was connected directly from supply main so that power supply could be provided to one block of Lakhani Tower. Total load was estimated at 120 cft/hour. The police team confiscated the generator and registered FIR against the accused. Appropriate claim was raised. (Pictures below)

### Prosecution successes

- The Hon'able Gas Utility Court, West Karachi rejected the pre-arrest bail of accused Qamar Ali Shah involved in tampering / puncturing of the PRS pipeline of SSGC and supplying gas to 300 to 400 houses. Quantum of loss assessed was Rs. 3,152,000. The accused was nominated in FIR # 64/2022 registered in SSGC Police Station for direct use of gas for commercial purpose of illegally supplying gas to houses in Surjani Town Area.
- The Hon'able Gas Utility Court, Malir convicted accused Romeel Channet who had already paid Rs. 4,150,300 to SSGC as Quantum of loss. He has been sentenced till rising of court and fine of Rs.10,000 was also imposed in FIR # 67/2022 registered in SSGC Police Station for direct use of gas for commercial purpose.
- SS & CGTO Operation Wing Karachi carried out commercial customers combing survey in Gulshan-e-Iqbal Block 13 and found direct use of gas for dyeing business at two places. Total load was 350 cft/hour. Police arrested two culprits and registered FIRs. Appropriate claim was raised.





## Medical Department holds an interactive session on diabetes

A health awareness program was organized on November 25, 2022 at SSGC's Head Office Auditorium to mark World Diabetes Day which is commemorated every year on the 14th of November. Founder member of Primary Care Diabetes Association and Diabetologist Dr. Shahid Akhter gave a stimulating talk about diabetes and its types. A large number of Company employees attended the session and benefitted from the valuable information and tips shared by the learned doctor. The Medical Department distributed gifts to the employees through a lucky draw.







## LPG – An alternative fuel option this winter

by Syed Imran Ahmed, ADGM,  
Corporate Communications, SSGC

The year was 1969. The then Karachi Gas Company published a print advertisement that proclaimed, ‘Sui Gas is always there whenever you need it. All you have to do is to turn on your tap and you get instant, smokeless fuel with an inexhaustible (gas) supply.’ Fast forward to 2022 and we find ourselves in a middle of a totally different energy scenario. Gas production in Pakistan has declined over the years due to the natural maturation or depletion of fields that are owned by exploration and production companies. Every year, gas is being depleted at a rate of nearly 10%, resulting in a widening demand and supply gap. The gas crunch is felt most during winter seasons when space and water heating needs increase manifold. For instance, last year, while demand for gas increased substantially, supply from the upstream companies slid to 950 mmcf in SSGC’s system. This year, gas supply further went down to 870 mmcf, resulting in a shortfall of 80 mmcf, when compared to last year.

In order to ensure reasonable volume of gas supply and pressure for its domestic customers during the cooking hours, gas utilities carry out load management through pressure profiling in their franchise areas. Take Sui Southern Gas Company or SSGC for instance, that carries out pressure management in its franchise provinces of Sindh and Balochistan, particularly during the nights when people consume minimum volumes of gas. Managing pressure helps to build SSGC’s line pack (volume of gas in the system), thus facilitating customers to get enough pressure during the cooking hours throughout the day. Particularly during winters, SSGC implements the Government of Pakistan’s Gas Load Management Plan to ensure that domestic and commercial customers that are on top of the Plan’s priority list, get gas on a regular basis to fulfil their needs.

### ALTERNATIVE ROUTE

Despite efforts taken both by Government of Pakistan (GoP) and SSGC, gas remains in short supply and this scenario will persist during upcoming winter season. SSGC has always been mindful of the fact that in the wake of declining reserves, presence of alternative fuels such as Liquefied Petroleum Gas (LPG) are vital for fulfilling growing consumer needs. Discovered in 1912 by Dr. Walter Snelling, an American chemist, LPG, for all intents and purposes is a reliable, secure, affordable and environmentally friendly energy resource.



Knowing that with the drop in mercury, demand for gas will increase extraordinarily, both SNGPL and SSGC are encouraging their customers to purchase imported LPG cylinders to overcome impending gas shortages and meet their cooking and heating needs without any difficulty. SSGC-LPG (Pvt.) Limited (SLL), SSGC's wholly-owned subsidiary company has been marketing and distributing LPG since 2011 by operating a dedicated open access LPG Terminal with storage facilities at Port Qasim in Karachi to efficiently handle LPG imports. In line with the directives of GoP, SLL is planning to import 20,000 metric tons per month of LPG in the upcoming winter. Also, this year, SLL has enhanced import of LPG cylinders to fulfill rising domestic needs and in initial phases plan to float 100,000 cylinders in Pakistan's northern and central regions. SLL's efforts to alleviate the gas crisis recently helped to anchor in at its terminal at Port Qasim, 8,500 metric tons of LPG in early November followed by another huge consignment of 9,375 metric tons. The Company is also making all efforts to shorten response time for delivery of cylinders to the end customers through a virtually online hassle-free mechanism.

### WHY LPG?

Over the years LPG has proved to be an excellent option for our households on account of three main reasons. Firstly, it is a more-calorific valued, energy efficient fuel that undergoes complete combustion, creating no residue in the process. Secondly, it is a fuel with low emissions, low Sulphur content and more energy value than other fuels and third, it can be stored in cylinders for longer time periods without any spillage that makes it accessible to the customers.

### STRONG USPs

But why SLL cylinders? SLL delivers energy-efficient cylinders that provides a much superior quality LPG than local competitors. This winter, SLL will deliver energy-efficient LPG cylinders specially to cater those SSGC's customers who are located at the tail end colonies of SSGC's distribution system and face severe issues of low pressures of indigenous gas. These LPG cylinders along with SLL's services are unique in their own way and different from other available resources in the market as they are specially designed for household and also come in blast-free fiber-glass cylinders. They are quite affordable and economical than the market price as they are marketed at OGRA's determined rate. These cylinders are light-weight, non-corrosive, environment-friendly, are refillable with guaranteed full quantity and are available in various sizes. SLL not only offers free home delivery of these cylinders in 4 to 6 hours in all areas of Karachi, especially in tail end colonies but also charges reasonable amount on first installation.

### ENSURING SPEEDY DELIVERY

Necessity and adaptability are cornerstones in every crisis situation. From distribution point of view, SLL has channelized its energies to ensure quick delivery of LPG to customer's doorsteps, with every user having a facility of placing orders online through [www.ssgclpg.com.pk/order](http://www.ssgclpg.com.pk/order) or by calling SSGC's 24/7 operational helpline 1199. To further speed up delivery time, SSGC has made necessary arrangements to provide ample space to SLL in its different premises spread over Karachi for stocking their cylinders. This would ensure prompt supply of LPG in tail-end localities of the metropolis. At the same time, SSGC is running an aggressive awareness campaign to provide customers with complete details about order placement options as well as about safety precautions that are required while consuming LPG, especially in the kitchen.

SSGC's commitment towards providing an alternate fuel source such as LPG in the wake of diminishing gas supplies goes hand in hand with a business model that mainly revolves around the alternate energy projects such as renewable or environmental-friendly fuel like Biogas / Biomethane, electricity generation from thermal energy, futuristic energy projects like coal to gas production and hydrogen production. Winter is sure to get difficult with every passing cold wave spell. Trust our gas utilities to manage gas load to make gas available to its top priority domestic customers especially during cooking hours, while at the same time making LPG available through SLL, specially to its tail-end customers.



### Healing powers of dates

Dates are known to have healing powers. This delicious dark fruit is a must have for everyone during the month of Ramadan. However, having a handful everyday not only boosts your immunity, but also provides a rich host of nutrients for the body. Here are the top benefits of dates which should be consumed in moderation on a daily basis.

- Dates help in lowering cholesterol.
- They are a rich source of protein.
- They are a rich source of vitamins, like B1, B2, B3 and B5, as well as A1 and C.
- They are rich in selenium, manganese, copper, and magnesium which are essential for improving bone health.
- Dates are loaded with potassium and contain little sodium, which strengthens the nervous system.
- Apart from Fluorine that keeps your teeth healthy, dates also contain iron, which is highly recommended for those who suffer from iron deficiency.
- Dates aid in digestion and makes sure it keeps working in order.
- The vitamins C and D in dates works on the skin's elasticity, and also keeps the skin smooth.

Source: cnn.com

### Cranberries – Health benefits that last a lifetime

As winters approach, cranberries offer following health benefits that keeps our bodies safe from infections.

- Help to prevent cancer.
- Perfect for preventing urinary tract infections.
- Good for the heart.
- Help in keeping us fit and prevents obesity.
- Excellent cure for lung inflammation.
- Strengthens bones and teeth, thus preventing tooth decay.
- Aid in improving digestion.
- Offers amazing anti-aging benefits.

Source: cnn.com





## Honouring a Visionary

Iqbal Day, also known as Yom-e-Iqbal, is celebrated annually on November 9th in Pakistan to commemorate the birthday of one of the most revered figures, Allama Muhammad Iqbal. This day is observed to pay tribute to the great philosopher, poet, and political leader who played a significant role in the creation of Pakistan.

Allama Iqbal was born on November 9, 1877, in Sialkot. He excelled in various fields, including philosophy, poetry, and law. His ideas and work greatly influenced the Muslim community in the Indian subcontinent and played a vital role in the movement for the creation of Pakistan.

Iqbal is widely regarded as one of the greatest Urdu poets of all times. He is best known for his poetry collections such as "Bang-i-Dra," "Asrar-e-Khudi," and "Zarb-e-Kalim." His poetry is characterized by its depth, richness, and philosophical insights. Iqbal's poetry reflected his vision of a better society, one that was free from inequality and injustice.

In addition to his literary contributions, Iqbal was also a prominent political figure. He was a staunch advocate of the rights of the Muslim community in the Indian subcontinent and envisioned a separate home land for the muslims. Iqbal's famous address at the All India Muslim League in 1930, commonly known as the Allahabad Address, laid the foundation for the creation of Pakistan.

**Contributed by:**

Tehmina Anwar, AM (CCD)

Iqbal's ideas and vision continue to inspire people to this day. His philosophy of "Khudi," or self-realization, emphasizes the importance of individuality and self-awareness. Iqbal believed that only by realizing one's true potential and purpose in life could a person achieve greatness and contribute to society.

On Iqbal Day, the nation pays tribute to this great thinker and celebrate his legacy. Various events are organized across the country, including poetry recitals, seminars, and cultural shows. The day is an opportunity for people to reflect on Iqbal's message and teachings and to strive to live up to his ideals.

In recent years, there has been a renewed interest in Iqbal's work, not just in Pakistan but also around the world. His poetry and philosophy have inspired artists, writers, and thinkers from diverse backgrounds. His ideas about spirituality, nationalism, and social justice continue to resonate with people today.

In conclusion, Iqbal Day is an important occasion for us to honor one of our greatest thinkers and leaders. Allama Muhammad Iqbal's contributions to literature, philosophy, and politics that continues to inspire people to this day. His message of self-realization, individuality, and social justice remains relevant and timeless. Iqbal's legacy serves as a reminder for the potential of individuals to effect positive change in the world.

MUHAMMAD  
IQBAL





# Digital marketing trends in 2023

2023 is being seen as a year that's going to require digital marketers to do more with less. As signs of a tech recession continue to mount, many marketing budgets will likely be slashed in an effort to stabilize companies.

Taking advantage of digital marketing trends in 2023 will allow marketers to use their resources wisely and efficiently, spending their budgets and time on the channels and activities that will reap the most rewards and result in the most ROI. Take a look at this list of digital marketing trends to watch in 2023 as you make a calculated decision about which avenues will best suit your marketing strategy, values, and goals.

### 1. Creating shorter video content

In 2022, Instagram stories really took hold, allowing brands to reach an incredible number of potential customers with short videos that could showcase their products, influencers, and more. In 2023, this type of short video content will likely continue to help companies reap rewards on Instagram stories as well as TikTok.

Digital marketers can also benefit from the increase in popularity and results that stem from Instagram's reels. Taking advantage of Instagram reels will help your brand to be discoverable on the Explore page, which could allow your video to reach up to 200m viewers.

### 2. Adopting ChatGPT

ChatGPT made a splash in 2022. Year 2023 will most likely see the fine-tuning of the chatbot's capabilities for digital marketing purposes. As more digital marketers join the community of 1m users who initially jumped on ChatGPT and continue to work with the language processing tool, they'll be able to harness the power of the AI technology for their own uses. For example, digital marketers can use Chat GPT to create individualized responses to customer inquiries, create content for email and social media content, and more. However, those digital marketers who spend the time to determine exactly how ChatGPT can fit into their daily workflows will be most likely to see return on investment. The language processing and generating tool can indeed speed up some forms of communication, but digital marketers will need to tread carefully, ensuring that all content generated by the app is thoroughly edited for clarity and fact-checked properly.





### 3. Diversifying social media channels

If 2022 showed digital marketers anything, it's that a solid marketing strategy can't rely on a single social media channel. The volatility of Twitter following its purchase by Elon Musk proved that digital marketers simply can't put all their eggs in one social media basket, and that specific social media channels aren't guaranteed to provide audiences and revenue forever. So, in 2023, digital marketers will need to diversify their social media campaigns across different channels. One such channel that might have previously been overlooked but that could provide promising brand awareness is LinkedIn, which is forecast to capture 25pc of US B2B spending by 2024. That gives you a year to hone in on your LinkedIn offering and ensure you're able to showcase your brand's services to other businesses effectively.

### 4. Building a tight martech stack

As companies increasingly look to do more with less, marketers will become increasingly keen to build as tight a martech stack as possible. Eliminating superfluous apps and tools that aren't adding to ROI and instead opting for all-in-one software that allows you to consolidate a range of apps — and therefore save money — will be a top trend in 2023. Work management software can play a huge role in app consolidation if the platform can provide a single location where teams access features they'd otherwise have to pay for in another app. For instance, when work management software can provide DAM services and content publishing, marketers won't have to shell out for individual additional software.

### 5. Investing in influencers and content creators

According to the HubSpot blog's research on marketing industry trends, one in four marketers already utilize influencers to showcase their content or products. And that trend is only expected to increase in 2023, with 17pc of marketers expected to engage in influencer marketing for the first time. Investing in collaborations with influencers and content creators can offer you a double bonus as these campaigns often use short-form video, one of our other top trends for 2023.

Source: cnn.com



## SSGC organizes Mehfil-e-Milaad-Un-Nabi (S.A.W.W.)

Living up to its tradition, SSGC organized Mehfil-e-Milaad-un-Nabi, PBUH an indispensable feature of the blessed month of Rabi-Al-Awwal that marks the birth of Almighty's final messenger Prophet Muhammad (PBUH). Large number of SSGC employees attended the Milaad held at the Company's Head Office auditorium in Karachi on October 14, 2022. The event was organized by the Company's Corporate Communication Department with requisite support from Admin and Services Departments.

Reputed Islamic scholar Allama Dr. Syed Mehboob-ul-Hasan Bukhari was invited to speak at the event. In his thought-provoking talk, the learned scholar reiterated that there are so many precious and beautiful aspects of the Sunnah of the Prophet Muhammad (PBUH) that one can easily benefit from and embody all year round. Allama saheb underscored the point that Prophet Muhammad (PBUH) is the ultimate epitome of perfection chosen for us by Allah (SWT) and it is incumbent on us to follow his teachings of righteousness and virtue.

The event was also marked by heart rending naat renditions by reputed Sanaa khuwaans Shafiq Ahmed,

Asad Ayub and Faheem Niazi, besides a few Company employees. It was a treat to hear the Sanaa khuwaans who gave their renditions in praise of Prophet Muhammad (PBUH) with tremendous passion and gusto. The learned scholar Dr. Bukhari concluded the proceedings with a comprehensive dua.

The Milaad was aptly hosted by SSGC's former Chief Manager Muhammad Ali Gohar. Another former employee Qari Rais Ahmed recited verses from the Holy Quran to begin the program.

Imran Maniar, MD, SSGC was the Chief Guest on the occasion. In his address he thanked the guests for their presence and especially Allama Dr. Bukhari for his thought-provoking sermon. Mr. Maniar presented bouquets and giveaways to the guests. Salman A. Siddiqui, Head of Corporate Communications, presented a narration entitled Rehmat-tul-lil-aalameen and concluded the Mehfil by thanking Dr. Bukhari and all Sanaa khuwaans for gracing the occasion.

A collection of booklets on Islamic teachings was also distributed amongst the Company employees at the culmination of the program.







## GLIMPSES FROM MEHFIL-E-MILAAD-UN-NABI (PBUH)







# Adding to the joys of Christmas



On the occasion of the Christmas festival, as per past tradition, Christian staff deployed in janitorial service for SSGC were given cash rewards by Imran Maniar, MD, SSGC as a gesture of goodwill and support.







**SSGC** **Winter Safety**

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### ايل پي جي جهاز وسيلي رڪارڊ 9375 ميٽرڪ ٽن ايل پي جي گهرائي وئي



نومبر 2022 ۾ ايس ايس جي سي - ايل پي جي (پرائيوٽ لميٽيڊ) ، ايس ايس جي سيز جي مڪمل ملڪيتي ذيلي ڪمپني واهپيدارن کي گئس جي بنا ڪنهن رنڊڪ جي فراهمي لاءِ پنهنجو هن وقت تائين جو سڀ کان وڏو ڪارگو جهاز آٿڻ جو هڪ وڏو قدم کنيو آهي. جهاز ۾ رڪارڊ 9375 ميٽرڪ ٽن ايل پي جي هئي. مهيني جي شروعات ۾ 8500 ميٽرڪ ٽن ايل پي جي ڪٿي ايندڙ ڪارگو جهاز ڪراچي جي بندرگاهه تي لنگرانداز ٿيو ۽ ان ۾ آندل ايل پي جي کي مقامي استعمال جي لاءِ ورهايو ويو.

پيٽروليم ۽ توانائي ڊويزن جي هدايت موجب سردي جي موسم ۾ حد کان وڌيڪ گهرج کي نظر ۾ رکندي قدرتي گئس جي طلب ۽ رسد کي پورو ڪرڻ لاءِ ايل پي جي جو اهو انتظام ڪيو ويو. ملڪ ۾ وڏي جهازن جي اچڻ تي ايل پي جي ايل ايل عامر محمود جو چوڻ هو ته ”اسان جو مقصد ان ڳالهه کي يقيني بڻائڻ آهي ته ڪو به ماڻهو ايل پي جي جي فراهمي واري بنيادي ضرورت کان محروم نه رهي. اسان اهو قدم ملڪ ۾ توانائي جي بحران کي آڏو رکندي کنيو آهي. ان منصوبي جي ڪاميابي کانپوءِ اسان ان جهڙن ٻين منصوبن تي ويڃاري رهيا آهيون جيڪي پاڪستان ، ان جي عوام ۽ ان جي معيشت خاص ڪري سياري جي موسم ۾ مدد ڏئي سگهن ٿا. هن وڌيڪ چيو ته ايس ايل ايل پنهنجي واهپيدارن کي هڙئي سهولتون فراهم ڪرڻ لاءِ نهايت ئي پرعزم آهي. توڙي اهي توانائي جون ضرورتون پوريون ڪريون هجن يا پنهنجي واهپيدارن کي اوگرا پاران مقرر ڪيل اگهن تي ايل پي جي جي فراهمي هجي





ايس ايس جي سي ۽ ايف ايف بي ايل وچ ۾ گئس جي فراهمي لاءِ جي ايس اي تي صحيحون



سوئي سدرن گئس ڪمپني لميٽڊ ۽ فوجي فرٽيلائيزر بن قاسم لميٽڊ (ايف ايف بي ايل) وچ ۾ تازوئي ڪراچي ۾ ايس ايس جي سي جي هيڊ آفيس ۾ گئس جي فراهمي واري معاهدي (GSA) جي ضميمي تي صحيحون ڪيون ويون. فيڊ اسٽاڪ جي مقصدن لاءِ 68 ايم ايم سي ايف ڊي گئس جي فراهمي لاءِ ڌرين وچ ۾ جي ايس اي جي تجديد 31 ڊسمبر 2025 تائين ڪئي وئي. گئس جي فراهمي ”جيئن جتي دستياب هجي“ جي بنياد تي آهي. اقتصادي رابطا ڪاميٽي (اي سي سي) اڳ ۾ ئي ضروري گئس مختص ڪرڻ جي منظوري ڏني هئي.

فوجي فرٽيلائيزر بن قاسم لميٽڊ جي ايم ڊي عارف الرحمان، سوئي سدرن گئس ڪمپني جي ايم ڊي عمران مانيار پنهنين ڪمپنين پاران جي ايس اي تي صحيحون ڪيون. ايف ايف بي ايل ۽ ايس ايس جي سي جو سينئر مئنيجر به ان پروقار تقريب ۾ موجود هو.



## ميٽر پلانٽ

G-1.6 ميٽر کي مڪمل طور تي مقامي ڪيو ويو آهي. (96 سيڪڙو پارٽس مقامي طور تي تيار ڪيا وڃن ٿا) جڏهن به G-4 گئس ميٽر جو "Measuring Unit" آخري لائسنس معاهدي جي شرطن موجب (2019 ۾ ختم ٿيل) ميسرز ITRON کان گهرايو ٿي ويو. نئين ٽيڪنالاجي جي منتقلي ۽ لائسنس جي هڪ نئين معاهدي کي ميسرز ITRON Inc آمريڪا سان ڳالهين کانپوءِ حتمي شڪل ڏني وئي آهي جيڪا G-1.6 ۽ G-4 گئس ميٽرن کي معاهدي ۾ نامزد "ڪمپني ميٽرز" طور تيار ڪرڻ سان گڏوگڏ ميٽر ڪيسنگ، انڊيڪس، پلاسٽڪ جي پرنز وغيره کان سواءِ MMP ۾ "Measuring Unit" جي تياري جي قابل بڻائيندو. اهڙيءَ ريت G-4 ميٽر جي لوڪلائيزيشن کي مڪمل ڪيو ويندو. (هاڻوڪو ملڪي مواد 53 سيڪڙو مان وڌي 97 سيڪڙو ٿي ويندو).

هاڻوڪي معاشي صورتحال ۾ اهو اهم سنگ ميل پاڪستان سرڪار کي ان ڳالهه جو حق ڏيندو ته اها ميٽرنگ ۾ عالمي اڳواڻ پاران جديد ترين ٽيڪنالاجي متعارف ڪرائي مقامي وينڊر انڊسٽري جي ترقي سان گڏوگڏ لاڳت ۾ گهري بچت کي به يقيني بڻائي.

ان تاريخي ڪاميابي جو مشاهدو ايس ايس جي سي جي ايم ڊي عمران مانيار به ڪيو. ايس جي ايم (يو ايف جي) سعيد رضوي، ايم ايم پي جو اڳواڻ اقبال احمد ۽ ان جي ٽيم به موجود هئي. ان کان سواءِ ITRON جي ڪمرشل ۽ ٽيڪنيڪل يونٽس جي اعليٰ انتظاميا به تقريب ۾ موجود هئي، جنهن جي اڳواڻي پاڪستان ۾ ITRON جو خاص ايجنٽ جناب ٽي ايڇ سيد ڪري رهيو هو.





## چيئر پرسن G-4 ميٽرز لاءِ اسيمبلي لائن جو افتتاح ڪري ڇڏيو

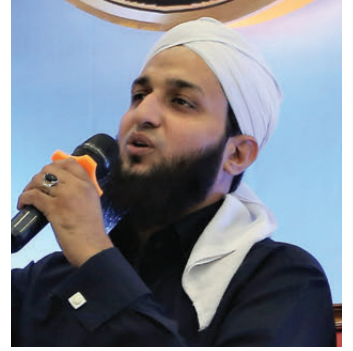


11 نومبر 2022 پاڪستان ۾ گئس انڊسٽري ۾ هڪ يادگار ڏينهن هو. ان ڏينهن ايس ايس جي سي جي چيئر پرسن ڊاڪٽر شمشاد اختر رهائشي گئس ميٽرز جي يونٽس جي پيمائش لاءِ نئين اسيمبلي لائن G-4 Gallus جو افتتاح ڪيو. گئس يوٽيلٽي جو ميٽر مينوفيكچرنگ پلانٽ (MMP) ڏکڻ اوڀارين ايشيا ۾ پنهنجي نوعيت جي اڪيلي سهولت آهي، جيڪا هيڊ آفيس جي اڳڻ ۾ موجود آهي.

ايس ايس جي سي جي مينوفيكچرنگ پلانٽ (MMP) 1975 ۾ پنهنجي پيداوار ڏيڻ شروع ڪئي هئي جنهن جو بنيادي مقصد پنهنجن سوئي ڪمپنيز جي گهريلو گئس ميٽرز جي ضرورتن کي پورو ڪرڻ هو. هي پلانٽ اٽڪل 10,000 پاڪستانين جي سڌي ۽ اڻ سڌي طريقي سان آمدني جو ذريعو آهي. ان کان سواءِ اهو پلانٽ قيمتي مٽا سٽا وارو ناڻو بچائڻ سان گڏوگڏ ترقي ڏانهن وڌڻ جو ذريعو آهي.

هن وقت يورپي معيار موجب ٻن قسمن جا گهريلو ميٽر G-1.6 ۽ G-4 وسيع عمودي ڳانڍاپو، بهترين وينڊر بيس ۽ گئس ميٽر مينوفيكچرنگ ۾ سالن جي تجربي جي بنياد تي پروڊڪٽ لائين کي وڌائڻ جي صلاحيت سان گڏ ميٽر مينوفيكچرنگ پلانٽ (ايم ايم پي) ۾ تيار ڪيا پيا وڃن. گئس ميٽر، گئس ڊسٽري بيوشن ڪمپنيز جي لاءِ ڪيش رجسٽر طور ڪم ڪندا آهن ۽ ان ڪري توقع ڪئي ويندي آهي ته اهي سخت ڪارڪردگي ڏيکاريندا ۽ ميٽرولاجيڪل پيرا ميٽرز کي پورو ڪندا. SSGC ۽ ITRON (يورپ بيسڊ ٽيڪنالاجي سپلائر) پنهنجن جي ڏهاڪن جي مسلسل تحقيق ۽ ترقي جي ڪوششن وسيلي حاصل ڪيل بهترين ڪوالٽي ۽ بهتر ٽيڪنيڪي مهارت جي ڪري ايم ايم پي جا ميٽر ضرورتون پوريون ڪن ٿا ۽ ڪجهه صورتن ۾ ان کان به وڌي ويندا آهن. ان ڪري عقلمندي ان ۾ آهي ته اهڙن اهم اوزارن جي خريداري سستي متبادلن جي چونڊ تي ٻڌل نه هئڻ گهرجي.

## سوئی سدرن گیس کمپنی کے تحت محفل میلاد النبی صلی اللہ علیہ وسلم کا انعقاد



علاوہ کمپنی کے متعدد ملازمین نے پرسوز نعتیں پیش کیں۔ ان ثناء خوانوں کو سننا باعث مسرت تھا جنہوں نے زبردست جذبے اور جوش و خروش کے ساتھ حضور اکرم صلی اللہ علیہ وسلم کی خدمت میں گہائے عقیدت پیش کیے۔ عالم دین ڈاکٹر بخاری نے ایک جامع دعا کے ساتھ محفل میلاد کا اختتام کیا۔ میلاد النبی کی میزبانی ایس ایس جی سی کے سابق چیف منیجر محمد علی گوہر نے کی۔ ایک اور سابق ملازم قاری رئیس احمد نے پروگرام کا آغاز قرآن پاک کی آیات کی تلاوت سے کیا۔

ایم ڈی ایس ایس جی سی عمران نیار تقریب میں بحیثیت مہمان خصوصی شریک ہوئے۔ اپنے خطاب میں عمران نیار نے مہمانوں کا آمد اور خاص طور پر علامہ ڈاکٹر بخاری کو فکرا انگیز خطبہ دینے پر شکریہ ادا کیا۔ جناب عمران نیار نے مہمانوں کو گلہ دستے اور تحائف پیش کئے۔ کارپوریٹ کمیونی کیشنز کے سربراہ سلمان اے صدیقی نے رحمت اللعالمین کے عنوان سے ایک بیان پیش کیا اور ڈاکٹر بخاری اور تمام ثناء خوانوں کا شکریہ ادا کرتے ہوئے محفل کا اختتام کیا۔

پروگرام کے اختتام پر کمپنی کے ملازمین میں اسلامی تعلیمات سے متعلق کتابچوں کا مجموعہ بھی تقسیم کیا گیا۔

سوئی سدرن گیس کمپنی نے اپنی روایت کو برقرار رکھتے ہوئے محفل میلاد النبی صلی اللہ علیہ وسلم کا انعقاد کیا۔ ربیع الاول کے بابرکت مہینے کی اہمیت یہ ہے کہ اس میں اللہ تعالیٰ کے آخری پیغمبر و رسول حضرت محمد مصطفیٰ صلی اللہ علیہ وسلم کی ولادت ہوئی۔ 14 اکتوبر 2022 کو کراچی میں ایس ایس جی سی کے ہیڈ آفس آڈیٹوریم میں منعقدہ محفل میلاد میں ایس ایس جی سی کے ملازمین کی بڑی تعداد نے شرکت کی۔ تقریب کا اہتمام کمپنی کے کارپوریٹ کمیونی کیشن ڈیپارٹمنٹ نے ایڈمن اور سروسز ڈیپارٹمنٹس کے تعاون سے کیا تھا۔

محفل میلاد میں ممتاز عالم دین علامہ ڈاکٹر سید محبوب الحسن بخاری کو خطاب کے لیے مدعو کیا گیا تھا۔ عالم دین نے اپنے فکرا انگیز خطاب میں اس بات کا اعادہ کیا کہ سنت نبوی کے بہت سے قیمتی اور خوبصورت پہلو ہیں جن سے زندگی بھر آسانی سے فائدہ اٹھایا جاسکتا ہے۔ علامہ صاحب نے اس نکتہ پر زور دیا کہ حضرت محمد مصطفیٰ صلی اللہ علیہ وسلم اللہ تعالیٰ کی طرف سے ہمارے لیے منتخب کردہ کامل ترین ہستی ہیں اور ہم پر فرض ہے کہ ہم ان کی دی ہوئی نیکی اور راستبازی کی تعلیمات پر عمل کریں۔

محفل میلاد میں معروف ثناء خواں شفیق احمد، اسد ایوب اور فہیم نیازی کے



## ایس ایل ایل، ایس این جی پی ایل میں ایل پی جی کی تقسیم کا معاہدہ



ایس ایس جی سی ایل پی جی (پرائیویٹ) لمیٹڈ (ایس ایل ایل) نے حال ہی میں ایس این جی پی ایل کے ساتھ ایل پی جی کی تقسیم کا معاہدہ کیا ہے جس کے تحت ایس ایل ایل ابتدائی طور پر پاکستان کے وسطی اور شمالی علاقوں میں 100,000 ایل پی جی سلنڈر تقسیم کرے گا۔ اس معاہدے پر 14 اکتوبر 2022 کو کراچی میں ایس ایس جی سی ہیڈ آفس میں دستخط کیے گئے۔ ایم ڈی ایس ایس ایل عامر محمود اور ایس جی ایم (ای ایس) ایس این جی پی ایل عمران یوسف نے معاہدے پر دستخط کیے۔ ایم ڈی، ایس ایس جی سی عمران نیار اور ایم ڈی ایس این جی پی ایل علی بے ہمدانی سوئی ناردرن اور سوئی سدرن کے سینئر ایگزیکٹوز کے ساتھ تقریب میں موجود تھے۔



## بحری جہاز سے ریکارڈ 9,375 میٹرک ٹن ایل پی جی کی درآمد



ملک میں بڑے جہازوں کی آمد پر ایم ڈی ایس ایل ایل عامر محمود نے کہا ہے کہ ”ہمارا وژن اس بات کو یقینی بنانا ہے کہ کوئی بھی ایل پی جی کی فراہمی جیسی بنیادی ضروریات سے محروم نہ رہے۔ ہم نے یہ اقدام ملک میں توانائی کے بحران سے نمٹنے کے لیے کیا ہے۔ اس منصوبے کی کامیابی کے بعد ہم اس طرح کے مزید اقدامات پر غور کر رہے ہیں جو پاکستان، اس کے عوام اور اس کی معیشت کو خاص طور پر سردیوں کے مہینوں میں مدد فراہم کر سکتے ہیں۔ ایس ایل ایل اپنے صارفین کو سہولتیں فراہم کرنے میں اپنا کردار ادا کرنے کے لیے پرعزم ہے چاہے وہ توانائی کی ضروریات کو پورا کرنا ہو یا اپنے صارفین کو اگر کی طرف سے مقررہ کردہ قیمتوں پر ایل پی جی کی فراہمی ہو۔

نومبر 2022 میں ایس ایس جی سی۔ ایل پی جی (پرائیویٹ) لمیٹڈ، ایس ایس جی سیز کی مکمل ملکیتی ذیلی کمپنی نے صارفین کو گیس کی بلا تعطل فراہمی کے لئے اپنا اب تک کا سب سے بڑا کارگو جہاز لانے کا ایک بڑا قدم اٹھایا۔ جہاز میں ریکارڈ 9375 میٹرک ٹن ایل پی جی تھی۔ اس کے پہلے مہینے کے آغاز میں 8500 میٹرک ٹن ایل پی جی لیکر آنے والا ایک جہاز کراچی کی بندرگاہ پر لنگر انداز ہوا اور اسے مقامی استعمال کے لیے تقسیم کیا گیا

وزارت پٹرولیم، توانائی ڈویژن کی ہدایت کے مطابق موسم سرما کی طلب میں کئی گنا اضافے کو مد نظر رکھتے ہوئے قدرتی گیس کی طلب اور رسد کے فرق کو پورا کرنے کے لیے ایل پی جی کا انتظام کیا گیا۔





سوئی سدرن گیس کمپنی اور فوجی فرٹیلائزر بن قاسم لمیٹڈ نے گیس کی فراہمی کیلئے جی ایس اے پر دستخط کر دیئے



سوئی سدرن گیس  
کمپنی لمیٹڈ



رابطہ کمیٹی (ای سی سی) نے پہلے ہی ضروری گیس مختص کرنے کی منظوری دی تھی۔

ایم ڈی فوجی فرٹیلائزر بن قاسم لمیٹڈ عارف الرحمن اور ایم ڈی سوئی سدرن گیس کمپنی عمران منیار نے دونوں اداروں کی جانب سے جی ایس اے پر دستخط کیے۔ ایف ایف بی ایل اور ایس ایس جی سی کے سینئر منیجرز بھی اس پروکار تقریب میں موجود تھے۔

سوئی سدرن گیس کمپنی لمیٹڈ اور فوجی فرٹیلائزر بن قاسم لمیٹڈ (ایف ایف بی ایل) نے حال ہی میں کراچی میں واقع ایس ایس جی سی ہیڈ آفس میں گیس سپلائی معاہدے (GSA) کے ضمیمہ پر دستخط کیے۔

فیڈ اسٹاک کے مقاصد کے لیے 168 ایم ایم سی ایف ڈی گیس کی فراہمی کے لیے فریقین کے درمیان جی ایس اے کی تجدید 31 دسمبر 2025 تک کردی گئی ہے۔

گیس کی فراہمی ”جیسے اور جب دستیاب ہو“ کی بنیاد پر ہے۔ اقتصادی

موجودہ ملکی مواد 53 فیصد سے بڑھ کر 97 فیصد ہو جائے گا۔ موجودہ معاشی صورتحال میں یہ اہم سنگ میل حکومت پاکستان کو اس بات کا فائدہ دے گا کہ وہ بھاری بچت کے ساتھ ساتھ مقامی وینڈر انڈسٹری میں ایک مالی لیڈر کی نئی ٹیکنالوجی کو متعارف کرا کر اس کو خوب ترقی دے۔ اس تاریخی کامیابی کا مشاہدہ ایم ڈی، ایس ایس جی سی عمران منیار نے بھی کیا۔ ایس جی ایم (یو ایف جی) سعید رضوی، میٹر پلانٹ کے سربراہ اقبال محمد اور ان کی ٹیم بھی موجود تھی۔ اس کے علاوہ ITRON کی کمرشل اور ٹیکنیکل یونٹس کی اعلیٰ انتظامیہ بھی تقریب میں مدعو تھی۔ جس کی قیادت پاکستان میں ITRON کے خصوصی ایجنٹ جناب ٹی ایچ سید کر رہے تھے۔

G-1.6 میٹر کو مکمل طور پر مقامی کر دیا گیا ہے (96 فیصد حصے مقامی طور پر تیار کیے جاتے ہیں) جبکہ G-4 گیس میٹر کا ”Measuring unit“ آخری لائسنس معاہدے (ختم شدہ 2019) کی شرائط کے مطابق میسرز ITRON سے درآمد کیا جا رہا تھا۔ نئی ٹیکنالوجی کی منتقلی اور لائسنس کے ایک نئے معاہدے کو میسرز ITRON Inc امریکا کے ساتھ گفت و شنید کے بعد حتمی شکل دیدی گئی ہے۔ جو کہ G-1.6 اور G-4 گیس میٹروں کو معاہدے میں نامزد ”کمپنی میٹرز“ کے طور پر تیار کرنے کے ساتھ ساتھ میٹر کیسنگ، انڈیکس، پلاسٹک کے پرزوں وغیرہ کے علاوہ میٹر پلانٹ میں ”Measuring unit“ کو تیاری کے قابل بنائے گا۔ اس طرح G-4 گیس میٹر کی لوکلائزیشن کو مکمل کر لیا جائے گا۔ (جس سے





## چیئر پرسن ڈاکٹر شمشاد اختر نے G-4 میٹرز کے لیے اسمبلی لائن کا افتتاح کر دیا



اور G-4 وسیع ورٹیکل انٹیگریشن، بہترین وینڈر میس اور گیس میٹر مینوفیکچرنگ میں برسوں کے تجربے کی بنیاد پر پروڈکٹ لائن کو بڑھانے کی صلاحیت کے ساتھ میٹر مینوفیکچرنگ پلانٹ میں تیار کیے جا رہے ہیں۔ گیس میٹر گیس ڈسٹری بیوشن کمپنیوں کے لیے کیش رجسٹر کے طور پر کام کرتے ہیں اور اس لیے توقع کی جاتی ہے کہ وہ بہترین کارکردگی اور میٹرولوجیکل اسٹینڈرڈ کو پورا کریں گے۔

SSGC اور ITRON (یورپ میسڈ ٹیکنالوجی سپلائر) کی دہائیوں پر مشتمل تحقیق اور ترقی کی کوششوں کے ذریعے حاصل کی گئی بہترین کوالٹی اور بہترین مہارت کی وجہ سے کے میٹر ضروریات پوری کرتے ہیں اور بعض صورتوں میں اس سے بھی تجاوز کر جاتے ہیں۔ لہذا، عقلمندی کا تقاضا ہے کہ ایسے اہم آلات کی خریداری کے وقت سستے متبادلوں سے اجتناب کرنا چاہیے۔

11 نومبر 2022 پاکستان میں گیس انڈسٹری کے لیے ایک یادگار و تاریخی دن تھا۔ اس دن سوئی سدرن گیس کمپنی کی چیئر پرسن ڈاکٹر شمشاد اختر نے رہائشی گیس میٹروں کے یونٹس کی پیمائش کے لیے نئی اسمبلی لائن Gallus G-4 کا ایس ایس جی کے میٹر مینوفیکچرنگ پلانٹ میں افتتاح کیا۔ گیس یوٹیلیٹی کا میٹر مینوفیکچرنگ پلانٹ جنوب مشرقی ایشیا میں اپنی نوعیت کی واحد سہولت ہے جو ہیڈ آفس کے احاطے میں واقع ہے۔

ایس ایس جی میں کے میٹر مینوفیکچرنگ پلانٹ نے اپنی پیداوار کا آغاز 1975 میں کیا۔ جس کا بنیادی مقصد سوئی کمپنیوں کی گھریلو گیس میٹروں کی ضروریات کو پورا کرنا تھا۔

یہ پلانٹ تقریباً 10,000 پاکستانیوں کی براہ راست اور بالواسطہ آمدنی کا ذریعہ ہے۔ اس کے علاوہ ایم ایم پی قیمتی زر مبادلہ بچانے کے ساتھ بتدریج ترقی کی جانب بڑھنے کا ذریعہ ہے۔

فی الحال، یورپی معیارات کے مطابق دو قسم کے گھریلو گیس میٹرز G-1.6



# احتیاط کی عادت اپنائیں قدرتی گیس روزانہ بچائیں

کچن میں چولہا جلتا ہوا بے وجہ نہ چھوڑیں۔ ہم اپنی معمولی سی احتیاط  
سے رفتہ رفتہ کم ہوتی قدرتی گیس کو بچا سکتے ہیں۔ چولہا جلاتے وقت  
اس بات کو یقینی بنائیں کہ آپ کا چولہا نیلا شعلہ بنائے کیونکہ لال اور  
پیلا شعلہ گیس کے ضائع ہونے کی علامت ہیں۔

## گیس کے استعمال میں احتیاط... آج سے



یاد رکھیں! ہمیشہ پاکستان اسٹینڈرڈ اینڈ کوالٹی کنٹرول اتھارٹی (PSQCA) سے منظور شدہ گیس مصنوعات اور فٹنگز استعمال کریں



# ذرا سوچیے!

اگر یہ ٹیڈی بیئر آپ کے بچے کے ہاتھ میں ہوتا تو...



## گیس ہیٹر کے محفوظ استعمال کیلئے ان احتیاطوں پر ضرور عمل کریں



تازہ ہوا کا گزر یقینی بنائیں



سونے سے پہلے گیس کا مین والو بھی یاد سے بند کریں



سونے سے پہلے گیس ہیٹر کا والو سوچ بچ بند کر دیں۔ گیس ہیٹر کو پکارا نہ چلنے دیں



ہیٹر کا والو کھول کر مابچس تلاش نہ کریں



گیس ہیٹر استعمال کرتے ہوئے ہوا کے اخراج کا پائپ ضرور لگائیں

آپ کا تحفظ آپ کے اپنے ہاتھ میں!

سوئی سدرن گیس  
کمپنی لمیٹڈ



گیس سے متعلق ایمر جنسی کی صورت میں  
1199  
پر کال کریں



# دک فلیم

سوئی سدرن گیس کمپنی کا اندرونی جریدہ

بحری جہاز سے ریکارڈ  
9,375 میٹرک ٹن ایل پی جی کی درآمد

